

# Benefits of a Business Partnership with SAMFA

When you partner with SAMFA, you will...

- 1. Position your business as a strong leader in the community.** Visionary business leaders come alongside institutions, such as SAMFA, and, by doing so, exponentially advance our community - uplifting the place where family, friends and colleagues live, work, and play.
- 2. Demonstrate a commitment to the economic growth of this area.** SAMFA's exhibitions and events will positively impact the local economy. What's good for the local economy is good for your business.
- 3. Increase brand awareness.** By gaining access to and engaging with SAMFA's audiences, your company's brand awareness and exposure will elevate.
- 4. Gain a competitive advantage.** All businesses need a competitive advantage, and connecting your brand to other brands of distinction, such as SAMFA, sets apart your business in unique and positive ways.
- 5. Build customer trust.** Your business will be perceived as trustworthy when you align it with other businesses that enjoy the same reputation. SAMFA is one of the most trusted and valued non-profits in San Angelo and the Concho Valley.
- 6. Have opportunities to network and build relationships.** You will have access to other individuals at sponsored events who may help your business in meaningful ways.
- 7. Receive a tax deduction for your investment in this 501(c)(3) non-profit institution.** A good thing.